

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 147095 /		Alt. Order #
Product		
Contract Dates 07/10/12 - 07/16/12		Est. # 11370
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 07/06/12 / 07/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/12/12	07/12/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$500.00			
N 2	KHON	07/16/12	07/16/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$500.00			
N 3	KHON	07/11/12	07/13/12	M-F Wake Up 2day	7a-8a		1:00			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--111--				3	\$500.00			
N 4	KHON	07/12/12	07/13/12	Live with Kelly	8a-9a		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---11--				2	\$100.00			
N 5	KHON	07/16/12	07/16/12	Live with Kelly	8a-9a		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$100.00			
N 6	KHON	07/11/12	07/11/12	Family Feud	M-F 9-930A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$50.00			
N 7	KHON	07/12/12	07/13/12	Family Feud	M-F 930-10a		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---11--				2	\$50.00			
N 8	KHON	07/11/12	07/13/12	People's Court	3p-4p		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$50.00			
N 9	KHON	07/11/12	07/12/12	Dr. Phil	4p-5p		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--11---				2	\$300.00			
N 10	KHON	07/11/12	07/11/12	M-F 5p-530p News	5p-530p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$1,000.00			
N 11	KHON	07/13/12	07/13/12	M-F 530p-6p News	530p-6p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u>	<u>Alt. Order #</u>
147095 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
07/10/12 - 07/16/12		11370

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Mazie Hirono for S	07/06/12 / 07/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KHON	07/10/12	07/10/12	M-F 6p-630p News	6p-630p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$3,000.00			
N 13	KHON	07/12/12	07/12/12	Wheel of Fortune	630p-7p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$3,000.00			
N 14	KHON	07/16/12	07/16/12	Hell's Kitchen	7p-8p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$1,600.00			
N 15	KHON	07/16/12	07/16/12	M-F 10p-1035p	10p-1035p		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$2,000.00			
N 16	KHON	07/10/12	07/10/12	Big Bang Theory	9-930P		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$500.00			
N 17	KHON	07/16/12	07/16/12	Family Feud	M-F 9-930A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$50.00			
*Tax 1 Note: Sales Tax 4.712%.											Totals	23 \$15,800.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/16/12	23	\$15,800.00	\$13,430.00	\$632.82	\$14,062.82
Totals	23	\$15,800.00	\$13,430.00	\$632.82	\$14,062.82

Signature: _____ Date: _____

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801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 931346 /		Alt Order #
Product 7/10-7/16		
Contract Dates 07/10/12 - 07/16/12		Estimate #
Advertiser Hirono/D/Senate		Original Date / Revision 07/10/12 / 07/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KITV	07/11/12	07/11/12	KITV 4 News This Morning	6-7A		1:00			NM	0	\$0.00
2	KITV	07/13/12	07/13/12	KITV 4 News This Morning	6-7A		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----F--				1	\$100.00			
E 3	KITV	07/16/12	07/16/12	GMA M-F	7-9am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	M-----				1	\$60.00			
D 4	KITV	07/12/12	07/12/12	GMA M-F	7-9am		1:00			NM	0	\$0.00
5	KITV	07/15/12	07/15/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$50.00			
6	KITV	07/16/12	07/16/12	The View	8:58-10:00 am / Hc		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	M-----				1	\$100.00			
N 7	KITV	07/13/12	07/13/12	Nate Berkus Day	Nate Berkus Day		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$90.00			
N 8	KITV	07/13/12	07/13/12	Judge Judy Daytime	Judge Judy Daytim		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$80.00			
9	KITV	07/16/12	07/16/12	Judge Judy Daytime	Judge Judy Daytim		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$80.00			
N 10	KITV	07/13/12	07/13/12	Ellen	3-4pm		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$80.00			
11	KITV	07/16/12	07/16/12	Ellen	3-4pm		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$80.00			
N 12	KITV	07/13/12	07/13/12	Dr Oz 4-5p	4-5p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision 931346 /		Alt Order #
Contract Dates 07/10/12 - 07/16/12	Product 7/10-7/16	Estimate #
Advertiser Hirono/D/Senate		Original Date / Revision 07/10/12 / 07/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$300.00			
13	KITV	07/16/12	07/16/12	Dr Oz 4-5p	4-5p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$300.00			
D 14	KITV	07/12/12	07/12/12	KITV News At 5	5-5:30pm		1:00			NM	0	\$0.00
15	KITV	07/16/12	07/16/12	KITV News At 6	6-6:30pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$700.00			
N 16	KITV	07/10/12	07/13/12	How I Met Your Mother M-F	6:27-7:00 pm		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1--1--				2	\$150.00			
D 17	KITV	07/11/12	07/11/12	FINAL WITNESS	9-10pm		1:00			NM	0	\$0.00
18	KITV	07/15/12	07/15/12	EXT MKOVER	8-10P		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$1,600.00			
19	KITV	07/10/12	07/10/12	KITV News At 10	10-1035pm		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$1,000.00			
D 20	KITV	07/12/12	07/12/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00			NM	0	\$0.00
21	KITV	07/16/12	07/16/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$600.00			
22	KITV	07/14/12	07/14/12	KITV 4 News at 10 Sat	KITV 4 News at 10		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$800.00			
D 23	KITV	07/11/12	07/11/12	Nightline	11-1130p		1:00			NM	0	\$0.00
Totals											18	\$6,320.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/16/12	18	\$6,320.00	\$5,372.00	\$253.13	\$5,625.13
Totals	18	\$6,320.00	\$5,372.00	\$253.13	\$5,625.13

Signature: _____ Date: _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 794341 /		Alt Order #
Product July 10 - 16, 2012		
Contract Dates 07/10/12 - 07/16/12	Estimate # 11370	
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/06/12 / 07/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/12/12	07/16/12	Hawaii News Now: Sunrise	8a-9a		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/09/12	07/15/12	---T---				1	\$60.00			
		Week: 07/16/12	07/22/12	M-----				1	\$60.00			
N 2	KFVE	07/10/12	07/13/12	Hawaii News Now at 6:30	628p-7p		1:00			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/09/12	07/15/12	-TWTF--				4	\$200.00			
N 3	KFVE	07/16/12	07/16/12	M-Su HI News Now At Nine	9p-935p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	M-----				1	\$700.00			
N 4	KFVE	07/14/12	07/14/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/09/12	07/15/12	-----S-				1	\$400.00			
N 5	KFVE	07/15/12	07/15/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/09/12	07/15/12	-----S				1	\$400.00			
N 6	KFVE	07/12/12	07/12/12	Extra (935p-1005p)	935p-1005p		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/09/12	07/15/12	---T---				1	\$150.00			
N 7	KFVE	07/10/12	07/15/12	M-Su HI News Now At Nine	9p-935p		1:00			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/09/12	07/15/12	--WT---				2	\$450.00			

*Tax 1 Note: General Excise Tax 4.712%.

Totals	Spots	Amount
	12	\$3,470.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/16/12	12	\$3,470.00	\$2,949.50	\$138.98	\$3,088.48
Totals	12	\$3,470.00	\$2,949.50	\$138.98	\$3,088.48

Signature: _____ **Date:** _____

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CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 794251 /		Alt Order #
Product July 10, 2012 - July 16, 2012		
Contract Dates 07/10/12 - 07/16/12		Estimate # 11370
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/09/12 / 07/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KHNL	07/12/12	07/16/12	Hawaii News Now: Sunrise	6a-7a		1:00			NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$170.00			
Week:		07/16/12	07/22/12	1-----				1	\$170.00			
2	KHNL	07/11/12	07/13/12	NBC Today Show	7a-9a		1:00			NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$230.00			
3	KHNL	07/16/12	07/16/12	Hi News Now at Five	5p-530p		1:00			NM	1	\$196.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$196.00			
4	KHNL	07/12/12	07/12/12	Hi News Now at 5:30	530p-6p		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$330.00			
5	KHNL	07/11/12	07/13/12	Entertainment Tonight	630p-7p		1:00			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$400.00			
6	KHNL	07/10/12	07/10/12	America's Got Talent	7p-9p		1:00			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$1,950.00			
7	KHNL	07/12/12	07/12/12	Saving Hope	8p-9p		1:00			NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$960.00			
8	KHNL	07/11/12	07/16/12	Hi News Now at Ten	10p-1035p		1:00			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$350.00			
Week:		07/16/12	07/22/12	1-----				1	\$350.00			
9	KHNL	07/15/12	07/15/12	Hi News Now at Ten	10p-1035p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$300.00			
10	KHNL	07/12/12	07/12/12	The Tonight Show	1035p-1135p		1:00			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$360.00			
Totals											14	\$6,396.00

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CONTRACT

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Honolulu, HI 96817
(808) 847-3246

and:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 794239 /		Alt Order #
Product July 10, 2012 - July 16, 2012		
Contract Dates 07/10/12 - 07/16/12	Estimate # 11370	
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/10/12 / 07/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGMB	07/11/12	07/16/12	HI News: Sunrise 5-6a	5a-6a		1:00			NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$430.00			
Week:		07/16/12	07/22/12	1-----				1	\$430.00			
2	KGMB	07/10/12	07/13/12	HI News: Sunrise 6-7a	6a-7a		1:00			NM	3	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-11--				3	\$430.00			
3	KGMB	07/11/12	07/16/12	HI News: Sunrise 7-8a	7a-8a		1:00			NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--111--				3	\$430.00			
Week:		07/16/12	07/22/12	1-----				1	\$430.00			
4	KGMB	07/10/12	07/13/12	CBS This Morning	8a-10a		1:00			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-11--				3	\$30.00			
5	KGMB	07/11/12	07/16/12	Price Is Right	10a-11a		1:00			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$190.00			
Week:		07/16/12	07/22/12	1-----				1	\$190.00			
6	KGMB	07/11/12	07/12/12	Let's Make A Deal	12p-1p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--11---				2	\$150.00			
7	KGMB	07/13/12	07/16/12	Y&R	1p-2p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$150.00			
Week:		07/16/12	07/22/12	1-----				1	\$150.00			
8	KGMB	07/16/12	07/16/12	The Talk	2p-3p		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$70.00			
9	KGMB	07/11/12	07/16/12	Jeopardy II	4p-430p		1:00			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--111--				3	\$110.00			
Week:		07/16/12	07/22/12	1-----				1	\$110.00			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
794239 /	

Contract Dates	Product	Estimate #
07/10/12 - 07/16/12	July 10, 2012 - July 16, 2012	11370

Advertiser	Original Date / Revision
Mazie Hirono for Senate	07/10/12 / 07/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount		
E 10	KGMB	07/10/12	07/16/12	Jeopardy I	430p-5p		1:00			NM	4	\$640.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	-1-11--				3	\$160.00				
Week:		07/16/12	07/22/12	1-----				1	\$160.00				
11	KGMB	07/11/12	07/13/12	W/F HI News NOW at 5p	5p-530p		1:00			NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	--1-1--				2	\$700.00				
E 12	KGMB	07/11/12	07/12/12	W/Th HI News NOW at 6p	6p-630p		1:00			NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	--11---				2	\$800.00				
13	KGMB	07/10/12	07/16/12	M-F Insider	630p-7p		1:00			NM	4	\$1,376.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	-11-1--				3	\$344.00				
Week:		07/16/12	07/22/12	1-----				1	\$344.00				
14	KGMB	07/11/12	07/11/12	Criminal Minds	8p-9p		1:00			NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	--1----				1	\$1,500.00				
15	KGMB	07/10/12	07/10/12	Tu HI News NOW at 10p	10p-1035p		1:00			NM	1	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	-1-----				1	\$1,600.00				
16	KGMB	07/14/12	07/14/12	Sa HI News NOW at 10p	10p-1035p		1:00			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	-----1-				1	\$1,000.00				
17	KGMB	07/12/12	07/12/12	LateShow wDavid Letterman	1035p-1135p		1:00			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	---1---				1	\$250.00				
18	KGMB	07/12/12	07/13/12	Price Is Right	10a-11a		1:00			NM	2	\$344.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	---11--				2	\$172.00				
V 19	KGMB	07/12/12	07/12/12	Big Brother	8p-9p		1:00			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	---1---				1	\$800.00				
*Tax 1 Note: General Excise Tax 4.712%											Totals	43	\$15,690.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/16/12	43	\$15,690.00	\$13,336.50	\$628.42	\$13,964.92
Totals	43	\$15,690.00	\$13,336.50	\$628.42	\$13,964.92

Signature: _____ Date: _____

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